



## **Trump Ocean Club® International Hotel & Tower® Panama To Showcase Global Leader in Fitness & Wellness: Technogym**

Panama City, Panama – Residents and guests of [Trump Ocean Club® International Hotel & Tower® Panama](#) will soon have the opportunity to experience wellness at its very finest. Opening July 6, 2011, Trump Ocean Club® will be home to an expansive, state-of-the-art fitness center, which will showcase Technogym equipment, the world’s leader for both wellness and fitness. The fitness center boasts 5,000 square feet, allowing users to enjoy the ultimate work-out experience using a global brand recognized for its design and advanced technology capabilities.



**Kinesis™ One**

“Both our residents and guests will always experience the very best when it comes to our service and amenities,” explains Roger Khafif, President of Newland International Corp. and Developer of Trump Ocean Club®. “We strive to exceed expectations by having top-of-the-line brands and Technogym is the leader in its category.”

The great aspect about [Technogym](#) is that it features a combination of state-of-the-art equipment, nutritional advice, workout support and training guidance. Each person will have the opportunity to have their own tailored program that is created to respond to their individual needs. “Whether they are on vacation or on a business trip, residents and guests can rest assure they can continue their fitness regime at our world-class facility,” adds Khafif.

The fitness center will showcase Technogym Excite equipment that includes treadmills, ellipticals, stair climbers and bikes. It will also feature the Kinesis™ One, a piece that offers zero-impact exercises for wellness-seekers looking to improve balance, strength and flexibility. The center will also include separate rooms for yoga and group exercises.

Twenty-eight years ago Technogym founder and President Nerio Alessandri designed the first piece of Technogym equipment. Since then, the company has grown becoming world’s leader in the wellness and fitness field. Key values behind the Technogym brand include research and innovation as well as quality, reliability, and design. The company has achieved several international awards such as the Red Dot Design Award, one of the most prestigious international awards for high design quality, expressing innovation in form and function in an exemplary manner. Since 2000, Technogym has also been the supplier of fitness equipment for the Olympics.

**Trump Ocean Club® International Hotel & Tower Panama**

Trump Ocean Club® is a striking \$400 million development located in Punta Pacifica, Panama City's most desired neighborhood. The development showcases a total of 1004 well-appointed units, including residences, Bay Lofts and hotel guestrooms. The first five-star development in the country, the building offers numerous luxurious amenities such as an oversized infinity pool, amenities deck, upscale boutiques, exclusive office lofts, an elite hotel sky lobby, a state-of-the-art business center, concierge service, valet parking, and much more. For more information about the development, visit [www.trumpoceanclub.com](http://www.trumpoceanclub.com) and for more information about the hotel, visit [www.trumppanamahotel.com](http://www.trumppanamahotel.com).

**About the Developer – Newland International Properties Corp.**

Trump Ocean Club® International Hotel & Tower ® Panama (Trump Ocean Club) is being developed by Newland International Properties Corp. (Newland). In 2006, Newland began developing Trump Ocean Club in Panama's exclusive Punta Pacifica peninsula, creating what it anticipates will be the most spectacular development in Panama's history. In striving to create this unrivaled luxury destination, Newland licensed the Trump name from Trump Marks Panama LLC and retained Trump Hotel Collection, the award-winning hotel management company, to set a new benchmark for luxury hospitality not only in Panama, but throughout Latin America.

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